**MVP**

- Created to explore a hypothesis
- Often a functional prototype where some functionality is simulated or performed manually
- Your aim is to do just enough work to get something in front of potential end users to learn what they really want

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**MMF**

- A fully functional, single feature or function that provides real value to end users
- Could potentially be deployed on its own

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**MMP**

- The first release of an MMR
- Used to shorten initial time-to-market

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**MMR**

MVP Informs

- A fully functional release of a product that represents the smallest possible feature set that addresses the current needs of your customers

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**MVP** Informs

- Part of

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**MMF**

- Informs

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**MMP**

- Is a
How Can We Deploy a Better Product Faster?

- **MVP** (Minimal Viable Product)
  - Created to explore a hypothesis
  - Often a functional prototype where some functionality is simulated or performed manually
  - Your aim is to do just enough work to get something in front of potential end users to learn what they really want

- **MMF** (Minimal Marketable Feature)
  - A fully functional, single feature or function that provides real value to end users
  - Could potentially be deployed on its own

- **MMP** (Minimal Marketable Product)
  - The first release of an MMR
  - Used to shorten initial time-to-market

- **MMR** (Minimal Marketable Release)
  - A fully functional release of a product that represents the smallest possible feature set that addresses the current needs of your customers

For detailed information please visit http://www.disciplinedagiledelivery.com/agility-at-scale/product-management/